

**Contact Me**  
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[ZakaryLong.com](http://ZakaryLong.com)

**Zakary Long**  
Brand Developer, Programmer, Web Designer

**Current Address**  
3868 Central Pike  
Apt 717  
Hermitage TN 37076

## EXPERIENCE



### **Coastline Design Group** Mobile, Alabama

*Brand Developer (October 2016-Present)*

- Configure websites using Content Management Systems (Heavy WordPress experience)
- Develop a color scheme and design logos for clients
- Give advice on how to best market client websites
- Screen clients' existing websites for ways to improve (SEO, layout, typography, color scheme)
- Conduct A/B ad testing on websites to formulate paid ad strategy
- Leverage social media to expand network and promote the business to gain new clients



### **CASTorDIE Streaming Network**

*Architect (May 2017-Present)*

- Organize global online events, including a 40-hr livestream that raised \$2000+ for charity
- Performed social media marketing techniques to increase network and promote events
- Co-founded mentor program for new streamers with Founder of network
- Mentor other streamers from around the world with current mentee residing in Japan
- Lead other team leaders and facilitate events they were planning and eliminating roadblocks



### **Rural Sourcing, Inc** Mobile, Alabama

*Programmer Analyst (March 2015-January 2018)*

- Configure LabWare LIMS system for Fortune 100 clients
- Utilize HP ALM Quality Center to track builds and tests
- Interview and screen potential employees
- Traveled internationally to assist client on-site and roll out new Cell Delivery work method now used in the entire LIMS practice
- Part of the Cultural Ambassadors that help promote the company culture through office events
- Assisted the Marketing Manager with quality and functionality testing of the new company website on multiple browsers and provided feedback implemented before launch
- Spearheaded the Internal Hackathon (Dev Jam) program in our Mobile office, which is being rolled out to all development centers
- Created graphics for work events, including Dev Jam logos, certificates, and awards



### **Ohio University Event Services** Athens, Ohio

*Stagehand (December 2011-March 2014)*

- Assisted in the setup of a variety of shows, events, and performances
- Signaled stage lighting and cueing microphones for performances
- Worked diligently to exceed customer expectations
- Maintained a safe work environment

## EDUCATION

### **Ohio University**

*Bachelors of Business Administration*

Major: Management Information Systems

Athens, Ohio

**August 2010 - December 2014**

### **Udemy**

*Online Courses*

Business Development For Startups and Tech Companies (**Completed September 2017**)

Become a Game Maker with GameMaker Studio 1.4 (**Completed January 2017**)

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## EXTRACURRICULAR ACTIVITIES

**MCS Men's & Women's Varsity Soccer Coach** Mobile, Alabama  
**February 2016 – Present**

- Volunteer time to teach young men and women how to represent themselves on and off the pitch
- Structure and plan practices to introduce new, and build upon existing, skills
- Connect with each student and differentiate coaching styles between the two teams to create the best impact, academically and athletically, on each player

**Extra Life: Children's Hospital Charity** Mobile, Alabama  
**November 2015, 2016, & 2017**

- Live streamed for 24 hours to raise money for Children's Miracle Network Hospitals
- Collaborated with people all over the world to coordinate a team event that spanned 40 total hours
- Incited stretch goals that allowed the team to raise over \$2000

**Ohio University Men's Club Volleyball Team** Athens, Ohio  
*Vice President* (**September 2012 –December 2015**)

- Assisted in the structure of team activities and promoting unity
- Provided a support system and communication bridge for new players to veterans
- Informed all members of practice and tournament schedules along with necessary procedures
- Managed Club money to pay for tournament entries and travel expenses